

# ENCOURAGING LEGACY GIVING

Legacies are a lifeline for our parishes. Each year around 4,000 people leave a gift in their will to a Church of England parish. These gifts can be used to finance mission projects, maintain beautiful church buildings and grow faithful communities. For many people, leaving a gift in their will is a final opportunity to make lasting gift to God. It is also a way to make a

lasting difference to the future of their church and community. Many church members would like to know how they could leave a gift to the Church, although they might be reticent about asking. We've produced 3 Simple Steps your PCC can take to encourage legacy giving.

We encourage parishes to talk about the power of legacy gifts. Legacies should be encouraged, but in a sensitive, low-key manner- drip-feeding appropriate messages in different ways throughout the year.

## Step 1 - Request a free Legacy Tool Kit

The Toolkit provides everything you need to launch a successful legacy campaign. Helpful resources include a PCC Guide to Legacy Giving, there are also legacy leaflets, bookmarks and poster samples, Bible passages and legacy prayers.

[www.churchofengland.org/our-faith/lasting-gift-your-church/information-pccs](http://www.churchofengland.org/our-faith/lasting-gift-your-church/information-pccs)



## Step 2 - Make & Communicate a Legacy Policy

A Legacy Policy is an important document that all parishes should have. It allows the PCC to prepare and discuss how they would wish to see a gift used. To develop your own legacy policy, please get in touch.

Request materials by emailing: [stewardship@winchester.anglican.org](mailto:stewardship@winchester.anglican.org)



## Step 3 - Make Legacy Literature & Resources Available

It is important to make quality literature available and visible for those who wish to find out more. We recommend making free information available so individuals can take it away and prayerfully reflect.

To view available legacy resources and receive digital copies, please contact: [stewardship@winchester.anglican.org](mailto:stewardship@winchester.anglican.org)



For More Information Please Contact [stewardship@winchester.anglican.org](mailto:stewardship@winchester.anglican.org)

"I think people should consider legacy giving as part of their overall stewardship because in many respects it is part of financial planning and giving, it is a way of giving back to the church community and family of which they have been a part."  
Michael Smith - Winton Moordown Charminster