

How to use A Church Near You as your church's free website



### Benefits of using the site



Free No developer or admin fees

Mobile friendly Google prioritises mobile friendly sites

Secure We handle site security and access

Support Help articles 24/7, contact us Mon-Fri, training

Future safe Continuous development

Reach

The Church of England drives the public to the site



#### Benefits of using the site



70 million Pages viewed last year

5 Average page views per session

Sunday Busiest day of the week on the site

80% Visitors on the site are there for the first time

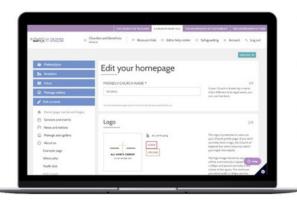
40% Have had **visitors** from ACNY

Source: Site views last 365 days prior to Jan 25 2022, Editor survey May 2021





#### New editor view



- · Separate editor view for editing the site
- Accessed by clicking the single 'edit page' button on your church's menu.

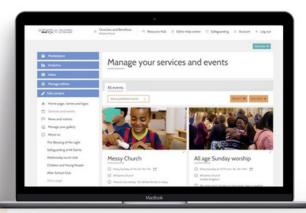
#### Or

 Click churches and benefices then the cog beside the name of the church you want to edit





#### Add services and events



- Services and events
- · Click Add New to create an event
- Click on the **pencil** beside an existing event to edit
- · Fill in the event details
- Copy an event to another church by scrolling to the bottom of the editable event and selecting copy







## Link to your online services



#### Services and events

- · Click Add New to create an event
- Click on the **pencil** beside an existing event to edit
- Fill in the event details
- Scroll down to section 6 and paste the link to the pre-recorded or live video







#### Create news stories and notice sheets

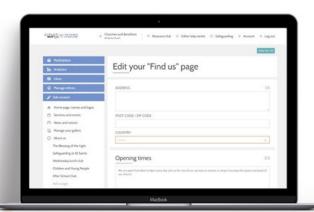


- · Click on News and notices
- Click Add New
- Select either the new stories or notice sheets tab
- News stories are like blogs
- Notice sheets are where you can upload a notice sheet as a file





#### Edit find us information



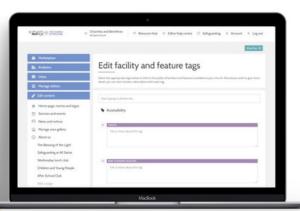
■ Find us > Getting here
Include bus routes, train stations, car
parks and access information







### Include your features and facilities



Features and facilities tags help people find what they are looking for

Example: A local church with a **ramped entrance** 

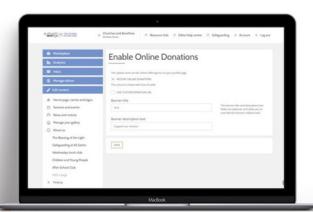
- · Tick the box beside every relevant tags
- Include more information, if applicable







#### Add a donate button



Marketplace

- · Turn on Online Giving
- Press Configure options
- · Fill in all the requested details
- · Press Save
- The button will now appear on your homepage







#### Add a donate button

If you do not use Give A Little, your button will be similar to this:











#### Add a donate button

If you use Give A Little, your button has more options:



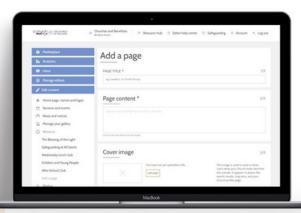








# Add a page



- Click on Add a page
- Add title, content, cover image and video URL
- Format the text by highlighting the text with the cursor and selecting an









### **Check site analytics**



Click on Analytics
 View page views, online donations
 and add a google analytics tracking
 code, if you wish







## Use your own domain name



Set up your A Church Near You page as your main website by switching your domain

Custom domain set up www.achurchnearyou.com/custom-domain







Becoming an editor & Approving an editor



### **Becoming an editor: Summary**

Step 1: Register

Step 2: Request to edit a church

Step 3: Approval

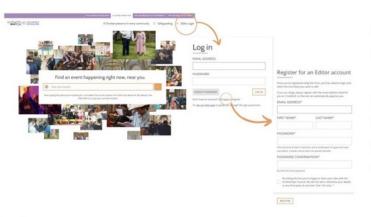
You get an email at each step.

When you become an approved editor for a church, you AUTOMATICALLY also get access to edit the corresponding benefice site.





### Step 1 Register



Go direct to the registration form: achurchnearyou.com/accounts/signup/

Or to navigate to the registration form:

- Click 'Editor login' on the top menu
- Under the login form, click where it says 'click here to register'







## Step 2 Request to edit your church(es)



After you login for the first time, you will be taken to the 'My churches and benefices' page automatically. If not, use this link: achurchnearyou.com/my-churches/

Search for a church location





# Step 2 Request to edit your church(es)



Select the church you want







## Step 2 Request to edit your church(es)



Choose 'Edit this church' - it's at the very bottom of the church's menu







### Becoming an editor



Fill out the form that appears and select 'Request access'

Repeat all of step 2 for each church you need access to.







## Step 3: Approval



#### Step 3: Approval

Existing editors get an email that asks them to approve you. If you have a problem we are here to help you gain access via the Editor Help Centre.







## Approving an editor: Summary



If you are an existing editor and somebody requests to become a new editor, you will get an email asking you to approve their request.

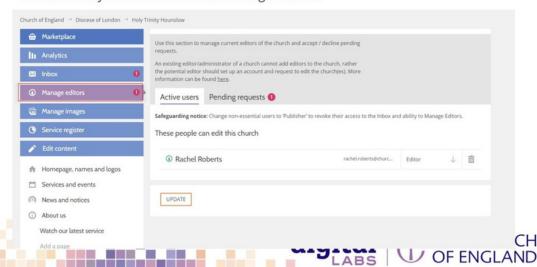


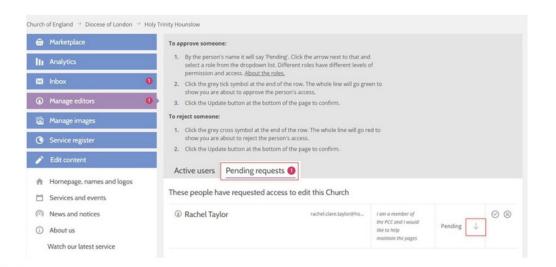




## Approving requests

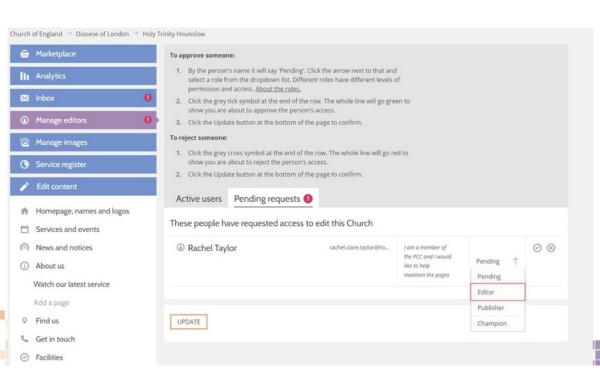
achurchnearyou.com/church/XXX/manage-editors/





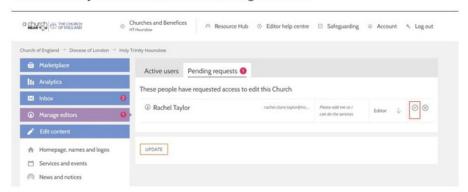






## Approving requests

achurchnearyou.com/church/XXX/manage-editors/









## Approving requests

achurchnearyou.com/church/XXX/manage-editors/









#### Church of England → Diocese of London → Holy Trinity Hounslow Use this section to manage current editors of the church and accept / decline pending requests. Analytics An existing editor/administrator of a church cannot add editors to the church, rather the potential editor should set up an account and request to edit the church(es). More ⋈ Inbox information can be found here. Active users Pending requests Safeguarding notice: Change non-essential users to 'Publisher' to revoke their access to the Inbox and ability to Manage Editors. These people can edit this church Rachel Roberts rachel.roberts@churc... Editor Homepage, names and logos Rachel Taylor rachel.clare.taylor@ho... Editor Services and events News and notices

UPDATE

Add a page

About us

Watch our latest service









New Features: Benefice Functionality



#### Benefice features

- Benefice homepages
- List and manage services and events, news and notices and custom pages at benefice level, and choose which church site(s) they will also appear on
- Option to swap out 'benefice' language, to suit what you use locally
- Flexible options for linking to benefice sites from church sites

See: cofe.io/BeneficeFeaturesACNY







### Features to try out



- ★ Video and social media generator Resource Hub
- ★ Benefice home page Click on Churches and benefices
- ★ Free stock photography Resource
  Hub

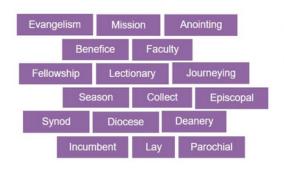






# Language and tone

Be welcoming and inclusive with language, using descriptions where necessary so that everyone feels included and welcome in the church community.



#### Jargon

Words which may make sense to us, but without explanation, can be jargon to those unfamiliar with Christianity or Anglicanism



#### Welcoming language

Avoid phrases which may portray an

'us' and 'them' tone, such as:

- · 'loin us...'
- 'If you are new...'
- 'speak to Dave for more info'







# Useful tools – Photography and design

www.canva.com

www.spark.adobe.com

www.unsplash.com

www.pixabay.com

www.pexels.com

www.freepik.com

achurchnearyou.com/hub











finglish (US) w

# Ways to access help articles

Click on the floating help button at any tim



Click 'Editor help centre' in the top menu



Go to cofe.io/EditorHelpACNY



# How to contact us for more support

From the Editor help centre click 'Submit a request'

Or go straight to the help form with this link: cofe.io/SupportACNY







