

A Stand-Up's
Guide to Preaching

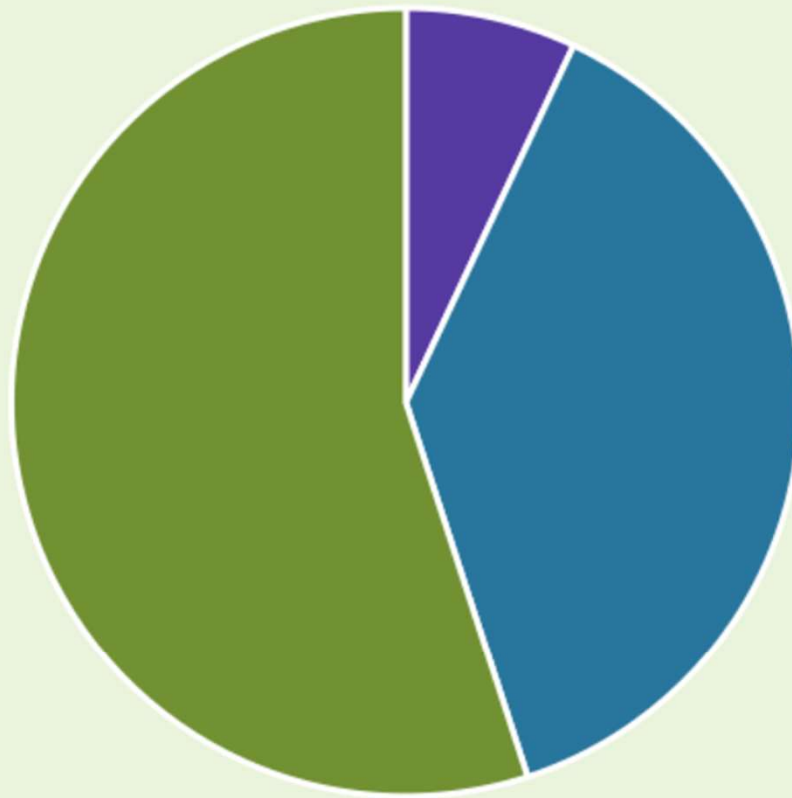
Twitter.com/PaulKerensa
Facebook.com/Paul.Kerensa
paul@paulkerensa.com



**“Life is a tragedy when seen in close-up,
but a comedy in long-shot.” – Charlie Chaplin**

**“Tragedy is when I cut my finger.
Comedy is when you fall into an open sewer
and die.” – Mel Brooks**

COMMUNICATION FACTORS



■ Spoken Words ■ Voice and Tone ■ Body Language

Mehrabian's 7-38-55 Communication Model shown as a pie chart

General Thoughts

- **Not too funny. Just funny enough.**
- **Know your habits.**
- **Rule of 3.**
- **Callbacks make great punctuation.**
- **Be observational & observant.**
- **Be yourself - everyone else is taken.**
- **If they're laughing, they're listening.**

$$x \approx y$$

People

Places

Things

Events

Words/Phrases

Why Story?

To understand?
Crisis management?
Survival info?
Distraction?

*'I've learned that people will forget what you said,
people will forget what you did, but people will never forget
how you made them feel.'* - Maya Angelou

To learn, we leave. Then we come back, changed.

Story = Character Change.

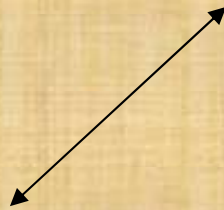
Character

Character

Character

Character

Character



Character

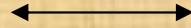
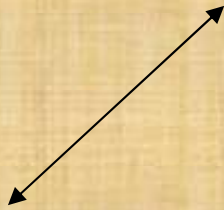


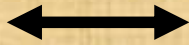
Character

Lee

Lucy

Tim





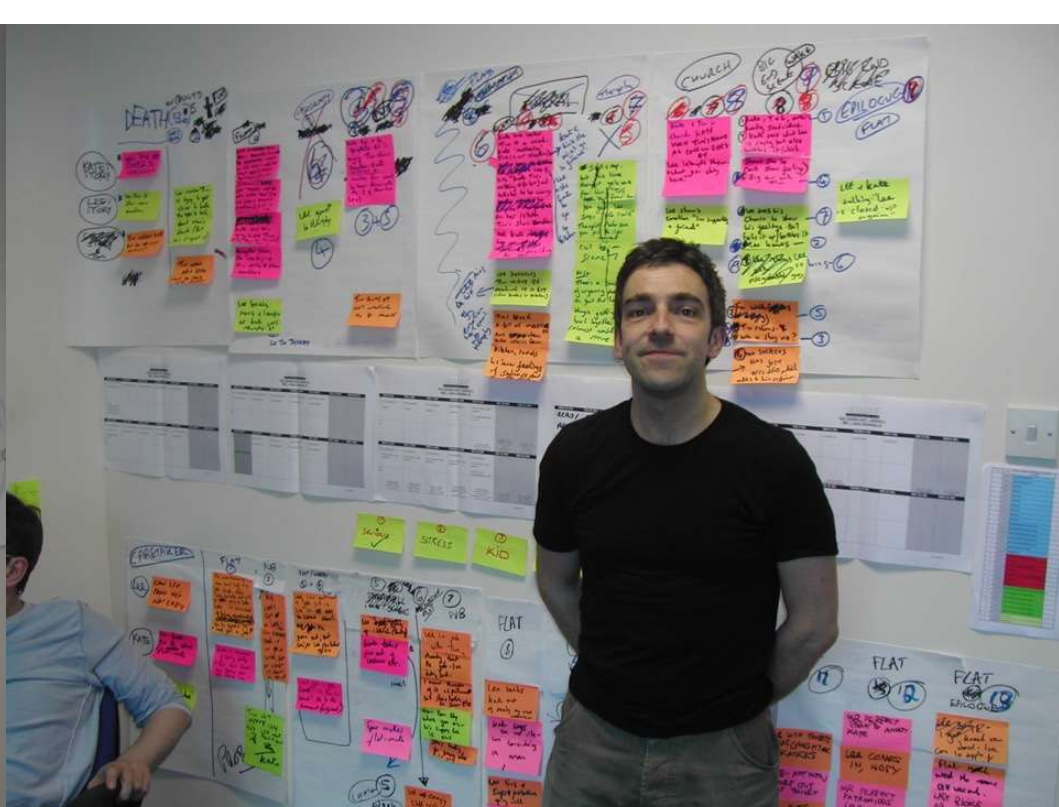
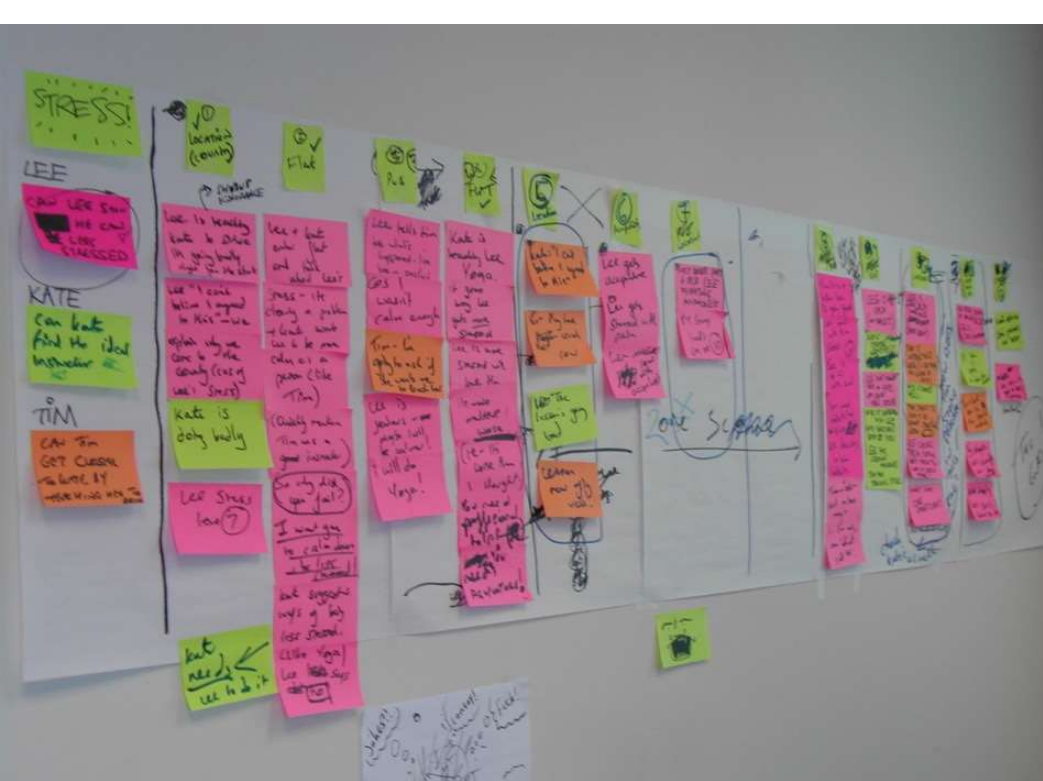


This sentence has five words. Here are five more words.
Five-word sentences are fine. But several together become monotonous. Listen to what is happening. The writing is getting boring. The sound of it drones. It's like a stuck record. The ear demands some variety.

Now listen. I vary the sentence length, and I create music. Music. The writing sings. It has a pleasant rhythm, a lilt, a harmony. I use short sentences. And I use sentences of medium length. And sometimes when I am certain the reader is rested, I will engage him with a sentence of considerable length, a sentence that burns with energy and builds with all the impetus of a crescendo, the roll of the drums, the crash of the cymbals—sounds that say listen to this, it is important.

So write with a combination of short, medium, and long sentences. Create a sound that pleases the reader's ear. Don't just write words. Write music.

-Gary Provost



JOIN PAUL'S MAILING LIST

Scan here >>>

(or linktr.ee/paulkerensa)

