

Church of England Resources for Financial Stewardship Campaigns

This document provides website [links](#) to four CofE stewardship programmes. The explanatory text in what follows is that provided by the programme authors.

For a **Resources Pack** intended to meet the needs of small to medium sized parishes, which includes a number of editable Word and Excel templates that you may find helpful, please email georgi.thompsonleask@winchester.anglican.org or telephone 01962 737340.

A Parish Funding Programme

<https://parishresource.wpenginepowered.com/giving/pfp/>

The principal purpose of 'The **Parish Funding Programme**' is to generate sufficient Planned Giving to enable Parishes to fund their continuing mission and future plans.

The programme has at its heart, the discernment and communication of God's vision and purpose for the Parish, together with any planned initiatives. This forms the basis for assessing future funding needs and the required increase in planned giving. Grateful thanks are acknowledged to the Diocese of Guildford, and to Tony Hennessey-Brown who developed this package.

To find out more [click here to view our Introductory Leaflet to the Parish Funding Programme](#)

Download the Guide

[Click here to download PFP Full Pack word](#)

Preparing to run your Programme

- [Resource 1: Teaching, Preaching and Prayer Resources](#)
- [Resource 2: Forming a Vision, Plan and Priorities](#)
- [Introductory Questionnaire](#)
- [Suggested Timetable for the Parish Giving Programme](#)

Running the Launch Event

- [Presentation Outline](#)
- [Presentation PowerPoint Template](#)
- [Parish Funding Leaflet Template – Our Church, Our Vision, Our Future](#)
- [Sample Invitation and Reply Card](#)
- [Invitation to the Congregation Template](#)
- [Invitation to the Community Template](#)
- [Confidential Response Form Leaflet Template](#)
- [Contact Briefing Session Leaflet](#)
- [Thank you Letter Template](#)
- [How to Analyse the Results](#)

Giving for Life – Continuing the Journey

Giving for Life helps parishes review their approach to issues of stewardship and generosity, within a context of discipleship. Following a survey of more than 1100 parishes, it is clear that most parishes have made real progress in adopting proven good practice over the past few years.

PCC Review

Parishes are asked to allocate 20 to 30 minutes of a PCC meeting to evaluate their strategy with stewardship, and assess where they might improve their adoption of Good Practice.

There are two principal resources to help: a [4 page Leaders Guide](#) introducing the item and a 2-sided [sheet for PCC Members](#). We've also produced a short video to introduce this ([Click here](#)) and a [PowerPoint](#) presentation to support.

Parish Giving Scheme: If your diocese is one that has adopted the Parish Giving Scheme, you are encouraged to use these versions of [the Leaders Guide](#) and the [PCC Members Sheet](#). Dioceses which have adopted the Parish Giving Scheme as of August 2016 are Birmingham, Chelmsford, Chichester, Exeter, Gloucester, Guildford, Leicester, Liverpool, London, Portsmouth, St Albans, Truro and Winchester. Salisbury parishes are also encouraged to use these versions, as the Parish Giving Scheme will be launched there next year.

Taking Action

The assessment sheet identifies some priority tasks which help encourage giving in the context of discipleship:

- **Preach and teach regularly** about giving in the context of discipleship. It is not the preacher's job to raise the funds for the church, but rather to nurture holistically generous disciples. ([Click here](#) for some resources for preachers)
- Clearly **communicate that giving to the church enables the mission and ministry that flows from it**. Many givers are not aware of the impact of their giving.
- **Hold some form of annual review** of giving. Personal and church finances work on an annual basis, and so it is good to help people review their giving once a year. There are many different ways this can be done. ([Click here](#) for a page with an overview of different programmes)
- **Send an annual, personal 'thank you' to regular givers**. This values givers, and provides another opportunity to see how their giving supports the work of the church. (Some template **'Thank You' letters** are available for local customisation.)
- **Agree a legacy policy** and communicate this to the congregation (see our [legacy resources](#))
- **Claim Gift Aid regularly**, including the [Small Donations Scheme](#).
- **Use the [Parish Buying service](#)**, to help the church take advantage of its scale.
- If your diocese has joined the [Parish Giving Scheme](#) (see above), then sign your parish up, and make good use of it.

A Simple Giving Programme for Smaller Churches

The giving programme offered here is particularly designed for smaller or rural/village churches.

Download the Guide

First download the [Simple Giving Programme Guide](#) (pdf), to gain an overview of what you will need to do. Then there are a number of downloadable templates and examples below to make your job easier.

Preparing to run your programme

- [A template for writing the Case Statement](#) and a completed [example](#).
- [The 'Footfall' tool](#) to uncover your church's reach into your community
- [Planned Giving analysis tool](#) (Microsoft Excel)

Running the launch event

- [A Guide to organising the launch event](#) (pdf)
- [A template letter to invite your Congregation to your event](#) (Word)
- [A template letter to invite your Community to your event](#)(Word)
- A template [invitation card](#) and [response form](#) (both in Word)

Prayer and Teaching Resources

- [Prayer Resources](#)
- Link to [Giving for Life reflections leaflet](#)

The pack

A [brochure template](#) (Word)

Examples of brochures: [A4 folded 1](#), [A4 folded 2](#), [A4 folded 3](#), [A5 leaflet](#) (all pdfs)

- [A template letter to accompany brochure for the congregation](#) (Word)
- [A template letter to accompany the brochure for the wider community](#) (Word)

Forms for [setting up a Standing Order and Gift Aid Declaration](#) (Word)

Afterwards

A [template 'Thank You' letter](#) (in Word)

Giving in Grace

These comprehensive resources will enable clergy and lay leaders to create over time a culture of stewardship in the local church and release Christians to "excel in the grace of giving" (2 Cor 8:7).

<https://www.givinginrace.org/>

<https://www.givinginrace.org/About-Giving-In-Grace>

<https://www.givinginrace.org/Overview>

https://www.givinginrace.org/userfiles/files/About_GiG/intro_gig_23.pdf

https://www.givinginrace.org/userfiles/files/About_GiG/visual_site_map_23.pdf

https://www.givinginrace.org/userfiles/files/About_GiG/decision_23.pdf

https://www.givinginrace.org/userfiles/files/About_GiG/intro_leaflet_23.pdf

https://www.givinginrace.org/userfiles/files/Build/Seven_sacred_Spaces_and_Stewardship_leaflet.pdf

https://www.churchofengland.org/sites/default/files/2023-08/cofe-generous-church-check-up_2023.pdf

https://www.givinginrace.org/userfiles/files/About_GiG/Overton_case_study.pdf

Theology

https://www.givinginrace.org/userfiles/files/principles/Theology_23.pdf

https://www.givinginrace.org/userfiles/files/principles/grace_giving.pdf

https://www.givinginrace.org/userfiles/files/principles/Remember_Lord.pdf

Leadership

https://www.givinginrace.org/userfiles/files/principles/leadership_study_23.pdf

https://www.givinginrace.org/userfiles/files/principles/case_statement_23.pdf

https://www.givinginrace.org/userfiles/files/Build/case_example_23.pdf

Differentiate

<https://www.givinginrace.org/Differentiation>

https://www.givinginrace.org/userfiles/files/principles/differentiation_exercise_23.pdf

https://www.givinginrace.org/userfiles/files/principles/differentiation_leaders_23.pdf

https://www.givinginrace.org/userfiles/files/principles/differentiation_plate_23.pdf

Planned Giving

https://www.givinginrace.org/userfiles/files/principles/Planned_giving_23.pdf

<https://www.givinginrace.org/userfiles/files/Build/Giving-Insight-Report.pdf>

Building the case - Reflecting on our Stewardship

<https://www.givinginrace.org/ReflectionsStewardship>

https://www.givinginrace.org/userfiles/files/Build/income_expenditure_guidance_23.pdf

https://www.givinginrace.org/Income-and-Expenditure_spreadsheet_link

https://www.givinginrace.org/userfiles/files/Build/income_expenditure_example_23.pdf

https://www.givinginrace.org/userfiles/files/Build/Reserves_guidance_23.pdf

https://www.givinginrace.org/userfiles/files/Build/Reserves_analysis_example_23.pdf

Giving Profile

https://www.givinginrace.org/userfiles/files/Build/giving_profile_bonnet_23.pdf

https://www.givinginrace.org/userfiles/files/Build/giving_profile_guidance%2023.pdf

https://www.givinginrace.org/Giving-Profile_excel

https://www.givinginrace.org/userfiles/files/Build/giving_profile_example_23-Split.pdf

https://www.givinginrace.org/userfiles/files/Build/giving_profile_example_23-Combined.pdf

https://www.givinginrace.org/userfiles/files/Build/finance_conclusion_23.pdf

https://www.givinginrace.org/The-Budget_budget_&_gift_array_template_&_worked_example

https://www.givinginrace.org/userfiles/files/Build/gift_array_guidance_23.pdf

Designing the programme

<https://www.givinginrace.org/theprogramme>

Preparing the literature

<https://www.givinginrace.org/Prepare-The-Literature>

https://www.givinginrace.org/userfiles/files/Prepare_Lit/prepare_brochure_23.pdf

https://www.canva.com/design/template_parish_giving

https://www.youtube.com/watch?v=sb5-lqLBX_Y

https://www.givinginrace.org/userfiles/files/Prepare_Lit/letters_23.pdf

<https://www.givinginrace.org/Ask-Letter>

https://www.givinginrace.org/userfiles/files/Prepare_Lit/response_23.pdf

https://www.canva.com/design/response_form_template

https://www.givinginrace.org/userfiles/files/Follow_Up/appreciation_23.pdf

<https://www.givinginrace.org/Thank-You-Letters>

<https://www.givinginrace.org/Programme-Checklist>

Annual Review

https://www.givinginrace.org/userfiles/files/Review/why_annual_review.pdf

https://www.givinginrace.org/userfiles/files/Review/review_leaflet.pdf

<https://www.givinginrace.org/Review-leaflet>

<https://www.givinginrace.org/Review-response>

<https://www.givinginrace.org/Review-sketches>

<https://www.givinginrace.org/seasons-allage>

https://www.givinginrace.org/userfiles/files/Review/seasons/seasons_notes.pdf

<https://www.givinginrace.org/seasons-leaflet>

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