

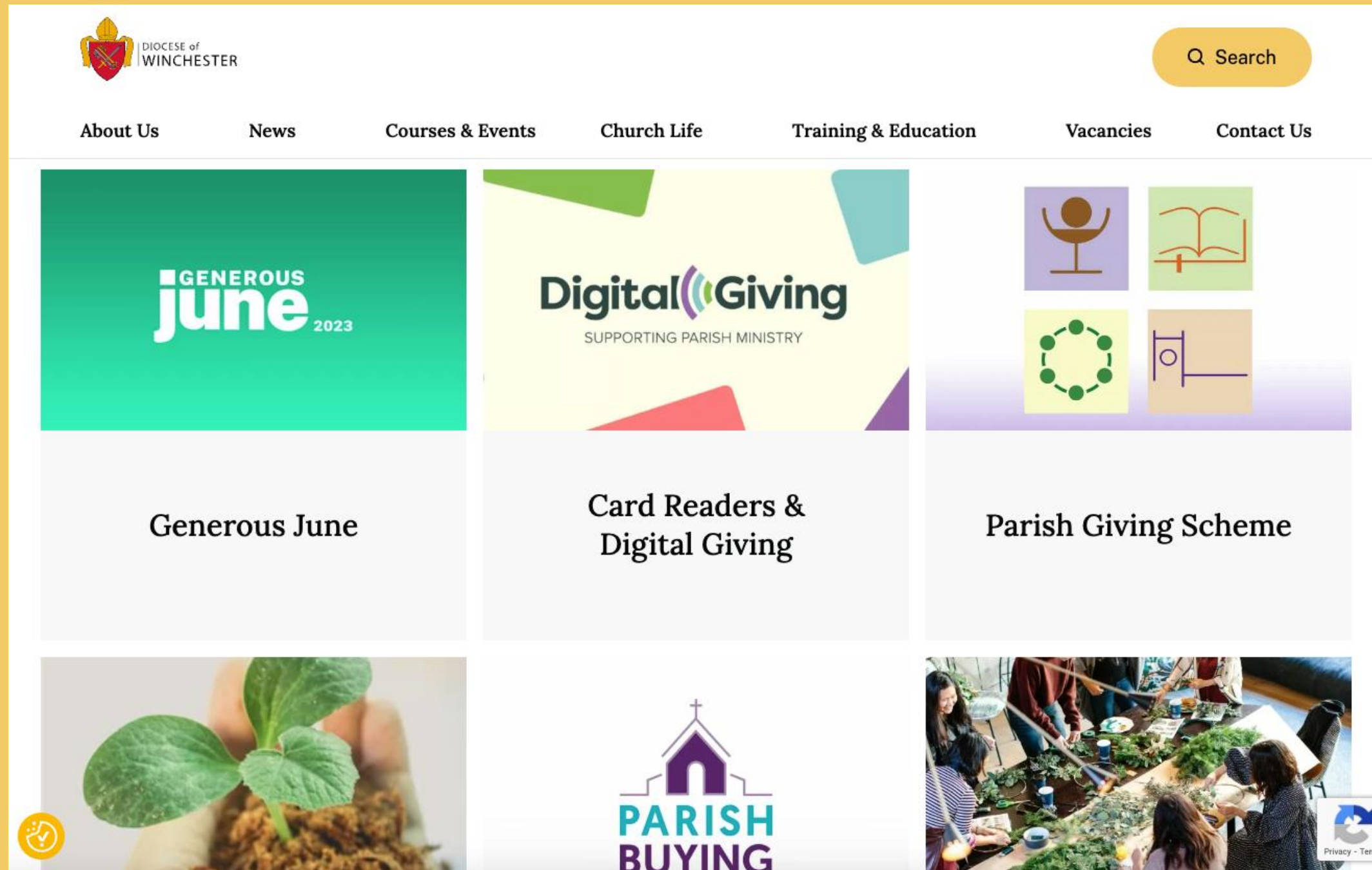
Generous Giving and Creative Fundraising

Jordan Shepherd
Generous Giving Promoter &
Creative Communications Officer

Christchurch Deanery Synod



What we cover



[Stewardship Resources](#)

01 Generosity Campaigns

02 Digital Giving

03 Parish Giving Scheme

04 Legacy Giving

05 Parish Buying

06 More...



Alternate Sources of Income

(It's not just hall hire...)

Alternative Sources of Income

[Saint Church](#) - Hackney

- Multi-Million-pound refurbishment
- Investing in high-end venue equipment
- Hosting huge events like Coldplay, Ed Sheeran, etc.
- Able to charge for tickets.
- A place of arts and culture under the church's roof
- Mathew 21: 12



Opportunity and Reward

Low

Maximising what you already have.



Medium

Creating something new.



High

Dreaming big!



High Risk - Higher Potential
Financial and Missional Rewards

The Simple Things - Quick Opportunities

- Parish Giving Scheme
- QR codes
- Card Readers
- Hall Hire - Ad-hoc to your parishioners
- Materials that make giving easy and clear
- Maximising what you have



Getting Creative - Medium Opportunity

Make sure you have simple but strong mechanisms in place for giving.

- Hall Hire Advertised Outwardly - Do you have an efficient online room booking system
- Community Work Space - One or two days a week
- Community cafe
- Long-term hire scheme - Consistent or termly bookings.
- EV Charging Stations



Ascension

Café Space

This is permanently set up to seat 28 people, with an additional 6 highchairs available. An ideal space for meals, informal meetings and training.



Community Hire Space

- Multiple spaces available
- Downloadable PDF explaining what is available
- Church Coffee Shop

Vine Room

Carpeted floor perfect for children's parties, training days, public meetings etc.

Guide to Capacity:

Seated for a meal 30

Seated theatre style 50



Think Big - Higher Opportunity

- Charity Shop
- Church Coffee Shop
- Zero Waste Shop
- Soft Play Space
- Combining Ideas



Resurrection Furniture

Alton Based Charity Shop

**A Wide Variety of Second-Hand Furniture and More.
Their specialty is a diverse selection of second-hand
furniture, including antique, reproduction, retro,
and modern pieces.**

[Resurrection Furniture](#)



Avon Valley Community Matters

Fordingbridge Based Charity Shop

AVCM has a very successful [Charity Shop](#) on Fordingbridge High Street which helps fund their community projects and supports those in need of valuable retail experience.

[Avon Valley](#)





Providing practical advice, business support and training to help communities establish and run innovative and inclusive community businesses that make a positive impact for local people.



**Plunkett
Foundation**



plunkett.co.uk



D i o c e s a n T e a m

Jayne Tarry

[Email Jayne](#)

Jayne is on hand to provide information and support for any parish seeking advice on obtaining grant funding.



What Barriers

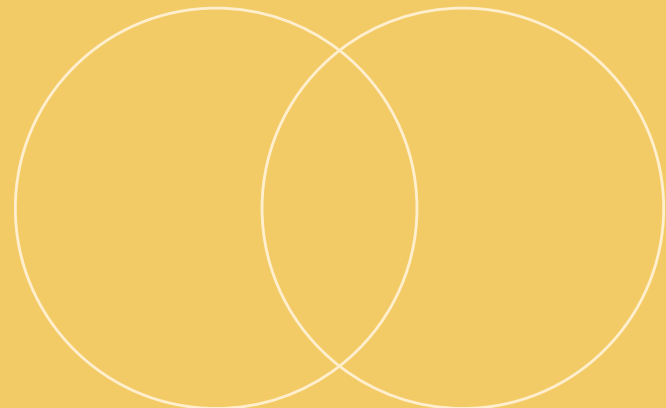
To overcome challenges when seeking alternative income sources for a church, it's important to:

- Avoid negative mindsets and take calculated risks.
- Gain buy-in from the PCC and the Community.
- Seek outside help where available.
- It's essential to keep trying and modify past failures to achieve success.



Being Realistic

- Set achievable goals
- Start small
- Do your research
- Be prepared for realistic returns
- Invest - Time, Talent and Treasure
- Pray for opportunities for missional and ministry growth





Thank You!

Questions?

J o r d a n S h e p h e r d

jordan.shepherd@winchester.anglican.org